

With the largest searchable and downloadable data counts of Australia and APAC available to you via Ampliz, your marketing campaigns will always see positive results. Hyper targeting becomes easier, your list creation becomes smarter and your leads are qualified to the highest levels possible.

## Data Source

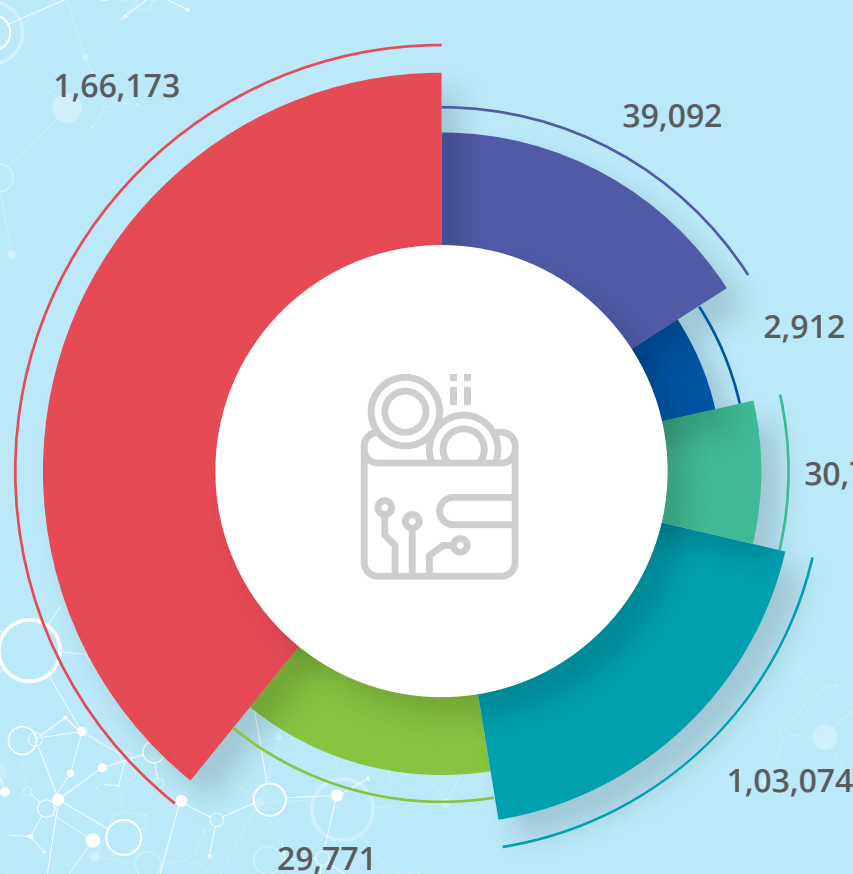
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## Attributes immediately available for download: First

First Name, Last Name, Contact Name, Title, Company, Address, City, State/Province, ZIP/Postal Code, ZIP4, Country, Phone, Fax, Primary Industry, SIC Code, NAICS, Employees, Sales, Email Address and Web Address.

## AUSTRALIA

CONTACTS	COMPANIES
1,696,062	106,511



LEVEL	RECORDS
C-Level	39,092
V-Level	2,912
D-Level	30,773
M-Level	1,03,074
Staff	29,771
Other	1,66,173

## AUSTRALIAN INDUSTRY BASED COUNTS

SIC CODES	INDUSTRY	RECORDS
01 - 09	Agriculture, Forestry, Fishing	3,438
10 - 14	Mining	8,436
15 - 17	Construction	7,903
20 - 39	Manufacturing	32,161
40 - 49	Transportation & Public Utilities	21,885
50 - 51	Wholesale Trade	12,508
52 - 59	Retail Trade	8,911
60 - 67	Finance, Insurance, Real Estate	48,595
70 - 89	Services	1,48,366
91 - 99	Public Administration	11,001
	Null	68,591



## AUSTRALIAN EMPLOYEE BASED COUNTS

EMPLOYEES	RECORDS
0-5	2,451
5-10	2,561
10-20	5,277
20-50	17,971
50-100	11,287
100-250	20,121
250-500	13,191
500-1000	10,647
1000-5000	44,261
5000-10000	20,013
10000+	64,923
Null	1,59,092

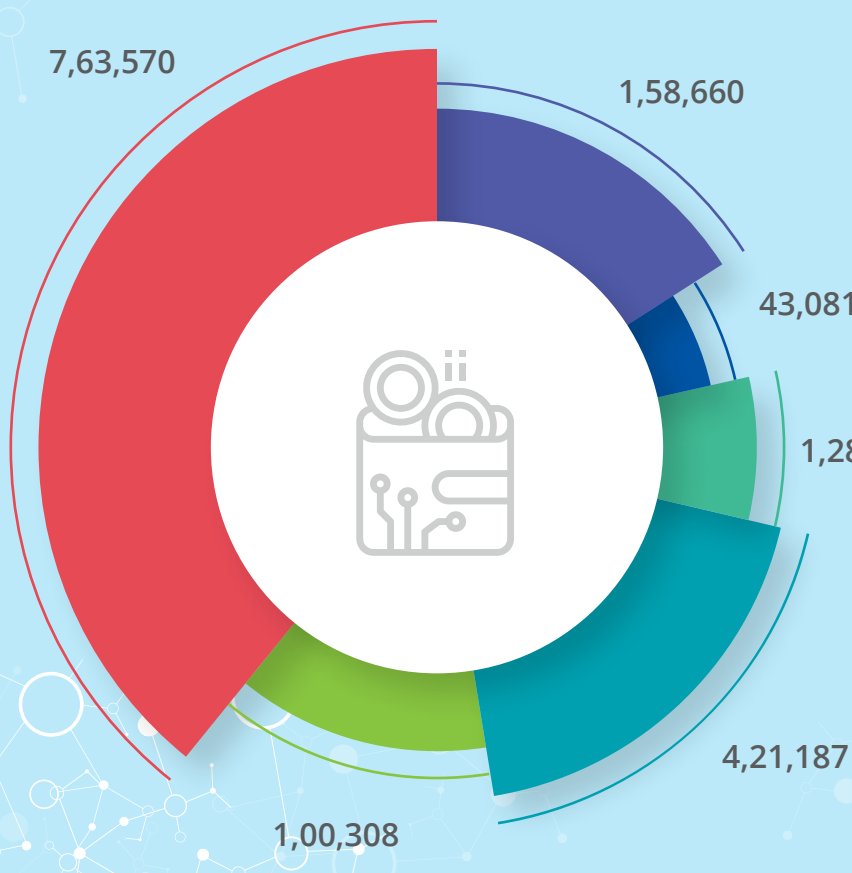
## AUSTRALIAN REVENUE BASED COUNTS

REVENUE	RECORDS
Less Than \$500K	1,177
\$500K - 1 M	1,117
\$1 - 2.5 M	20,630
\$2.5 - 5 M	4,073
\$5 - 10 M	4,929
\$10 - 20 M	17,991
\$20 - 50 M	8,652
\$50 - 100 M	14,390
\$100 - 500 M	39,872
\$500M - 1 B	21,441
\$1 B +	67,216
Null	17,030



## APAC

CONTACTS	COMPANIES
1,615,743	300,639



LEVEL	RECORDS
C-Level	1,58,660
V-Level	43,081
D-Level	1,28,937
M-Level	4,21,187
Staff	1,00,308
Other	7,63,570

## APAC INDUSTRY BASED COUNTS

SIC CODES	INDUSTRY	RECORDS
01 - 09	Agriculture, Forestry, Fishing	13,479
10 - 14	Mining	25,916
15 - 17	Construction	44,488
20 - 39	Manufacturing	249,008
40 - 49	Transportation & Public Utilities	79,776
50 - 51	Wholesale Trade	51,206
52 - 59	Retail Trade	28,477
60 - 67	Finance, Insurance, Real Estate	165,404
70 - 89	Services	463,802
91 - 99	Public Administration	19,856
	Null	474,331



## APAC DEPARTMENT WISE COUNTS

DEPARTMENT	RECORDS	DEPARTMENT	RECORDS
Sub Level Management	2,53,885	Human Resources	42,858
Finance	1,61,221	BD	42,397
IT & IS	1,51,128	Medical	30,101
Operation	1,19,563	Purchasing	21,274
Top Level Management	1,15,722	Legal	21,179
Education	91,861	Customer Service	19,043
Engineering	73,965	Architect	17,735
Sales	57,044	Arts & Entertainment	14,163
Marketing	53,812	Sales & Marketing	6,546
R & D	52,879	Other	2,69,367

## APAC EMPLOYEE WISE COUNTS

EMPLOYEES	RECORDS	EMPLOYEES	RECORDS
0-5	5,187	Less Than \$500K	2,377
5-10	5,292	\$500K - 1 M	9,563
10-20	11,572	\$1 - 2.5 M	29,147
20-50	34,424	\$2.5 - 5 M	8,447
50-100	34,802	\$5 - 10 M	15,790
100-250	59,608	\$10 - 20 M	32,814
250-500	50,368	\$20 - 50 M	31,531
500-1000	52,425	\$50 - 100 M	43,708
1000-5000	1,50,640	\$100 - 500 M	1,23,293
5000-10000	82,385	\$500M - 1 B	57,927
10000	2,50,133	\$1 B +	3,02,741
Null	8,78,907	Null	9,58,405

Ampliz is a self serve web based database management platform that works on a subscription model. It is designed to improve the value of your marketing plans. It has 36 verified files available for download via 25+ search filters. You can run email verification of contacts seamlessly.

Data hosting on Ampliz allows you to sort, segment, and search and find the right contacts you need to run marketing campaigns through predetermined or custom search filters attached to them. These are again downloadable. Looking to add net new data to your counts? Upload and match with our master database and get only new counts.

It integrates seamlessly with top of the line marketing automation software and CRMs currently available.

To know more- [www.ampliz.com](http://www.ampliz.com) or email us at [info@ampliz.com](mailto:info@ampliz.com)