

# AI based Search Interface for your **B2B** Marketing Campaigns



# Businesses grapple with inconsistent and bad data affecting their campaigns metrics and eating up their budgets



Bad data constitutes to about \$4 Trillion in lost revenues for major industries around the world.



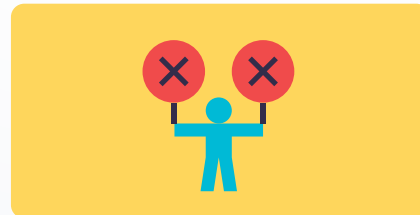
The process of data collection and segmentation along with updates and cleansing is still not seen as a serious process with B2B businesses.



92% of organisations have experienced problems as a result of bad data



Bad data affects not just your current campaigns; it has a systemic and far reaching effect on your overall business health and functioning.



23% of all customer data is inaccurate

# THE AMPLIZ ADVANTAGE



Ampliz is a self serve database management and procurement portal that enables you to get the best quality data, segmented and verified in the format you choose, accessible anywhere, any time.



## SEARCH

Search from 45 million verified B2B records using filters to find one single person in a company within 30 seconds



## SAVE

Save all your searches and access them anywhere, anytime via a web based login



## DOWNLOAD

Create a list you wish to target and download in the format of your choice onto your CRM or desktop with a single click!

## 90 Million Verified Direct Dial Numbers With Email Addresses



Largest Provider Of Ready To Use Direct Dial Number Available For Immediate Download

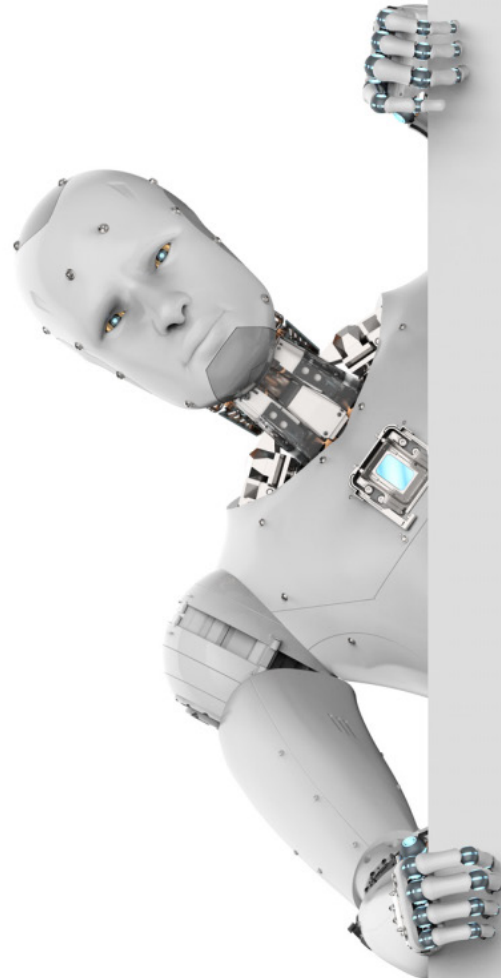


Find Exact Match Email Addresses With Phone Numbers. Never Lose Out On An Opportunity!



Find Full Contact Details Of Individuals Along With Social Links. Vastly Improve Targeting!





Traditional data collection and campaign management have ceased to add value to businesses. Data hides valuable information inside it. Ampliz leverages superior segmentation and data breakdown structure organisation software to extract and project this information for you.

- ☆ Intent data that gives you an advantage- For ex. The healthcare filter on Ampliz comes with a full list of medicines, procedures and operations recommended and completed by a particular doctor.
- ☆ Demographic information about individuals and companies- This enhances your customer profile information, gives you new avenues to start conversations and allows you to do more, with less.
- ☆ Pre-segmented and complete- Every record you find on Ampliz, all 45 million of it is updated, double verified and source checked.



## How does Ampliz AI work?

When you search, the AI works to give you the best possible suggestions and answers. The more you search, the more it learns, helping you create the best possible list for prospecting.



## How does Predictive Analytics in Ampliz work?

The Ampliz AI learns from your search queries. It refines it by picking the best result from its database and gives you suggestions that deliver the best results.



## Intent Data that powers your Research

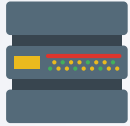
Attaching intent data to contacts is what makes all the difference to your competitive analysis. Be medicines prescribed by doctors or installed software, Ampliz always gives you more.



## Intensive company information

Get ultra premium contact information by just searching. Full scale company information with details of branches, revenue, products and contact details are found in the ORG CHARTS section of Ampliz.





## Data Hosting

Upload, regularize, segment, de-dupe and refresh your data in the simplest and easiest manner. This allows you to download specific criteria via the pre defined filters you have applied to your data. Match it against the Ampliz master file of over 60 million datasets and update your data in real time.



## Email Verification

Run email campaigns that have a higher hit rate. Upload your email file and run verification processes in real time. Download or connect to your favoured marketing automation platform and run campaigns seamlessly.



## Data Enrichment

Automatically update your old datasets by uploading it onto Ampliz. The platform will match your data with its master dataset and give you updated and refreshed lists in real time. You can also request for specific fields to be appended and missing files to be added.



## Chrome Extension

Extract and utilize premium contact information from just a web URL. Download the Ampliz Chrome Extension and run it when you need information about a particular company. It gives you C level and above details with full company information, and it's completely free.



# What makes Ampliz Unique?



The world's largest searchable and downloadable repository of business intelligence with over 45 MILLION B2B Contacts



Our world-class person-verified data with specific tech and health search filters



90 MILLION Direct dial numbers, verified fortnightly



Web based access, cloud storage and top of the line security features pre installed



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